



SATURN SYSTEMS

"Solving Complex Business Issues through Software Engineering"

E-Commerce: AMSOIL Internet Presence

Situation... AMSOIL is the worldwide leader in production and distribution of synthetic motor oils and lubricants. Since 2001, Saturn Systems has been an important partner in AMSOIL's e-Commerce and Web presence. Through an ongoing consulting relationship, we have provided invaluable project management and software development expertise.

To support and encourage its vast network of dealers, AMSOIL wanted to develop a secure "Dealer Zone," where dealers could obtain up-to-the-minute sales reports, pricing, and an array of pertinent information. At the same time, AMSOIL wanted to start offering its products online to commercial and retail dealers as well as the general public.

"The AMSOIL site supports nearly 60,000 online accounts through its secure portals."

Approach... Saturn Systems worked closely with AMSOIL business and IT staff, establishing itself as the software architecture and development team. Saturn staff is responsible for high level architecture and technical strategy for the Web systems, as well implementation of numerous software development projects. AMSOIL's online presence now includes:

- Corporate Web site: www.amsoil.com
- Online store: www.amsoil.com/storefront
- Secure portals for:
 - Dealers
 - Preferred customers
 - Commercial & retail accounts
- Online vehicle specific lookup guides

Results... Since Saturn Systems joined the team, AMSOIL's Internet presence has undergone massive transformation. During the same time, the company has seen explosive growth in direct dealer and Web sales.



The AMSOIL Web site now supports nearly 60,000 online accounts through its secure portals.

Technologies... The AMSOIL Web applications have been developed using:

- Visual Studio 2008
- Microsoft .Net 3.5
- Microsoft SQL Server
- JD Edwards Enterprise One

About Saturn Systems... Saturn Systems is a national provider of software engineering solutions in the areas of device integration and enterprise technologies through our Rural Outsourcing business model.

Since 1990, Saturn Systems has created success through innovative application of technical expertise, a disciplined approach to project management, and a command of emerging technologies. Saturn Systems is a private company headquartered in Duluth MN, USA. For more information, visit our web site at www.saturnsys.com. *Outsource To America!*